


## PERSONAL INFORMATION



## Daniel Rodolfo Carvalho Garrido Leonhartsberger Barbosa

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 <http://dbarbosa.com>

Sex Male | Date of birth 30 November 1982 | Nationality Portuguese

## WORK EXPERIENCE

17 December 2012 – Present

**Senior Front End Engineer**

The Etailers

Sancho de Ávila 52, 5º 4ª, 08018 Barcelona (Spain)

<http://www.theetailers.com/>

- Improve online shops and suggest possible improvements
- Layout design of e-commerce websites
- Improve usability and design in order to convert better
- Take technical decisions
- Suggest improvements to the team

Use of Magento for e-commerce websites

Use of Jira for Project Management

Use of Kanban scheduling system

Use of GIT for version controls

**Business or sector** Information and communication

07 November 2011 – 16  
December 2012

**Front End Lead Engineer / Webmaster**

Derecho.com

<http://www.derecho.com>

In charge of all Front End of Derecho.com website, its maintenance and improvements.

Magento optimization (both server and user sides), including:

- install of APC and Varnish servers
- reduce server requests (images, css, js)
- combine css, js
- compress images
- minify css and js
- reduce DOM elements
- cache static elements

Make web page performance tests using both Google Page Speed, Yslow and also <http://webpagetest.org>

Page layout of notasimple.es using Magento.

Page layout of Derecho.com Wiki using Smarty's TikiWiki, creating a new template layout from scratch and also changing some functionalities.

A/B Test of multiple layouts in some websites, testing conversions as a goal. Use of both old Google Website Optimizer and also VWO (visualwebsiteoptimizer.com). Apply winning variations.

SEO (Search Engine Optimization) analysis and improvement.

Google Analytics analysis and multiple profiles and goals creation.

Create template in PHP to generate multiple pages (more than 9k) from Database and add them to

static html files in registropropiedad.com.

Develop legislacion.derecho.com that shows Spanish laws and permits users to follow them, add to favorites, add notes, etc.

Develop mobile website.

Create business cards and some other company images using Photoshop or Illustrator.

Project Management using Asana (asana.com).

Leading Front End related stuff when hiring external layouts.

Maintenance of other company group website that use CMS Magento, Wordpress, VBulletin, MediaWiki or TikiWiki or XML/XSL sites, such as:

- notasimple.es
- registropropiedad.com
- elabogado.com
- vidalaboral.eu
- jurisweb.com
- registropropiedadbarcelona.com
- registrodelapropiedadmadrid.com
- registrar-marca.com
- localizaciondepropiedades.com
- informevidalaboral.com
- proteccion-datos.com.es
- informes-dgt.com
- registro-marcas.es

Use of following technologies:

- HTML 1 (for e-mails and newsletters), 4 and 5
- CSS 2 and 3
- Javascript
- jQuery
- JSON
- PHP
- SVN
- MySQL

12 April 2011 – 31 October 2011

### Front End Engineer

Gtech Global Lottery, SL  
<http://www.gtech.com>

Fix incidents from web [www.veikkaus.fi](http://www.veikkaus.fi).

Fix transactional e-mails templates.

Development of Euro Jackpot videogame and integrate it into the website [www.veikkaus.fi](http://www.veikkaus.fi).

Remove Java Applet for eInstants loading (scratching games), implementing embed, modal or popup window compatible with Flash and HTML5.

Develop integration of Live Event Betting inside Sport Games area.

Create Design Documents to develop new projects.

Work with send and received JSON files to/from Backend.

11 June 2010 – 10 April 2011

### Front End Developer Leader

Groupalia, Compra Colectiva, S.A.  
<http://www.groupalia.com>

Responsible for all company Front End related.

The responsibilities are Front End team management, coordination with IT (Internet and Technology) Department, build and configuration of daily newsletters send to all cities and countries of the Group (Groupalia), webmaster of current website and improvements, using W3C normatives, SEO and accesibility, also adding new weekly functionalities and y new template creation for the web 2.0.

Creation of company Front End "Best Practices", forming new colleagues and the 24x7 support team.

Experience with e-Commerce Magento to create, change and transform templates and functionalities.

16 December 2008 – 06 May  
2010

### Front End Developer and video editor

Aedgency  
<http://www.aedgency.com>

Build of complete web pages, "landing-pages", newsletters, internal and external company e-mails.

Webmaster and Front End Developer of company website ([www.aedgency.com](http://www.aedgency.com)) and also of intranet, using CMS Joomla 1.5 and Joomla 1.0.

Video editing for external corporative communications and online publishing at YouTube ([www.youtube.com/aedgency](http://www.youtube.com/aedgency)).

"Product Sheets" creations for external communication.

Templates creation for communication.

Interactive PDFs creation.

28 October 2008 – 15 December  
2008

### Customer Service Support

Customer service support for D-Link products (Portugal calls)

17 June 2007 – 29 August 2008

### Front End Developer and Programmer

Palo Alto Software, Lda. Torre Simon Bolivar, Rua de São Martinho, nº104, 1ºAndar, Sala H 3810-183 Aveiro [Portugal]  
<http://www.paloalto.pt>

Scripting, website slice and website build. help-desk. Development of BackOffice and FrontOffice Tool of the company.

22 March 2007 – 12 June 2007

### Probationer

Period of training at multimedia area.

Repair Office 2000 manuals, Office 2007 manuals creation, help in scripting, slice of websites and website build. Help-desk.

Final Qualification: 80%

21 February 2005 – 15 May 2005

### Comercial Manager

Presentation of the energetic company in Portugal to the small and median companies, expenses simulation and new clients angariation.

22 July 2004 – 31 December  
2004

### Delegado comercial / jefe de equipo / consultor

Product presentation (door to door), search for new clients, team management and areas recognition

## EDUCATION AND TRAINING

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04 October 2013 – Present

### Master in Project Management

Universitat Ramon Llull - La Salle, Barcelona (Spain)

The Master in Project Management (MPM) responds to company needs to equip Project Directors

with an in-depth and extensive knowledge of the latest techniques and advances in project-associated material and human resource management. The MPM provides the student with a global, yet practical and flexible, vision of the entire Project Management profession, covering the tasks of Project definition, planning and control, to the leadership skills which a manager has to develop. The methods, techniques and tools in order to efficiently, effectively and satisfactorily manage Projects are analysed. To accomplish this, we have created a series of tools and techniques classified as "the toolbox" to manage and direct Projects.

September 2013 – October 2013

**Professional Scrum Master - PSM I**

Scrum.org

[Related document\(s\): PSM I.jpg](#)

05 July 2006 – 12 June 2007

**Multimedia Products Development**

Level IV

CESAE - Aveiro

AutoCad 2007, Viz 2007, Project, Visual.Net (C#), Studio MX, Photoshop CS2, Office 2003, network and informatic systems conceptions, Project Methology.

Final Qualification : 88%

11 May 2005 – 11 May 2005

**Formation "Cerveja à Pressão Servida a Rigor"**

UNICER

Stuff related to Unicer Beer - how to serve, how to maintain...

September 2000 – July 2004

**2.º grade of Science Computers Course**

Faculdade de Ciências da Universidade do Porto

Various Programming Languages

September 1997 – July 2000

**Professional Qualification of level III: Informatic Technological Course**

Level III

Escola Secundária Carolina Michäelis

Informatics Technology

**PERSONAL SKILLS**

Mother tongue(s)

Portuguese

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	B1	B2	B2
Spanish	C2	C2	C2	C2	C2
French	A2	B1	A1		A1
Catalan/Valencian	B1	B2	A1		

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Proficient user  
[Common European Framework of Reference for Languages](#)

Communication skills

Team spirit;

Good communication capacity acquired through my experience as comercial consultant;  
 I have a good interpersonal relationship and great sense of responsibility;

Punctual.

**Organisational / managerial skills** Leadership capacity (I've already managed a 5 people team while I worked for PT Comunicações and 5 more at Groupalia);  
Sense of organization.

**Job-related skills** Portal and forums administrator and responsible for its maintenance.  
HTML "table-less" templates builder.  
Work experience with Joomla (versions 1.0 and 1.5).  
Templates creation, changes of functionalities and new blocks creation within e-commerce Magento.

**Computer skills** Advanced level of web development tools (HTML, Javascript, CSS, XML, JSON);  
Experience with JQuery and some of its plugins.  
Use of version control SVN, GIT and Perforce.  
Project Management using dotProject, MS Project, Redmine and Jira.  
Scrum, ScrumDo and Kanban experience,  
Medium knowlegments of AutoCAD and Adobe Master Collection:  
- Flash (basic)  
- Dreamweaver (advanced)  
- Photoshop (medium)  
- Illustrator (basic)  
- InDesign (medium)  
- Premiere Pro (medium)  
- After Effects (basic)  
- Acrobat (advanced)  
Basic knowlegments of programming languages (C, Java, Cobol, Pascal, QBasic, VisualBasic, Haskell, TCL/Tk, SQL, Assembly, PHP, ASP).  
Basic knowlegments of graphic applications (PhotoShop™, PaintShopPro™); Dominion of Microsoft Office™ software (Word™, Excel™, Access™ and PowerPoint™); Advanced level of Windows and basic knowlegment of Linux.

**Other skills** Hobbies:  
BTT;  
Motorcycle trips;  
Trekking;  
Cinema;  
karting;  
Photography.

**Driving licence** A1, A, B, B1

#### ADDITIONAL INFORMATION

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Military situation resolved (reserve list);  
Marrital Status: married.

#### ANNEXES

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- PSM I.jpg

PSM I.jpg 